

# Featured Cases



## Services Provided

- Product Design
- Product Development
- Project Management
- Quality Management
- Project-based staffing



## Deliverables

- Firmware
- Mobile App
- Website
- Backend
- Backoffice
- Giftbox



## Skills & Tools

- Graphic Design, UI/UX
- API
- Firmware Development
- Mobile App Development
- Web Development
- Industrial Design

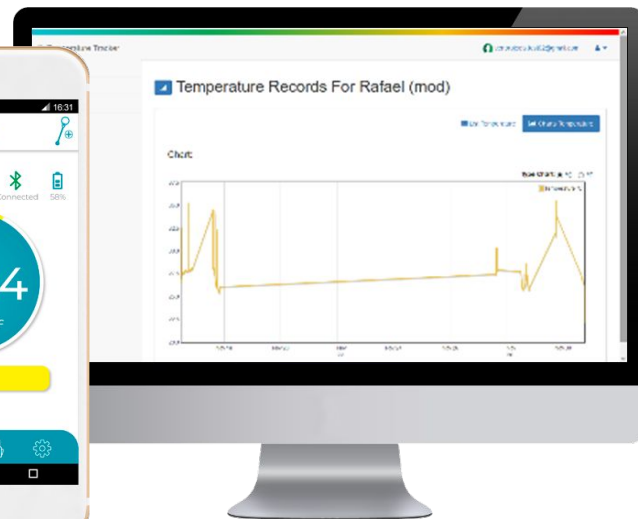
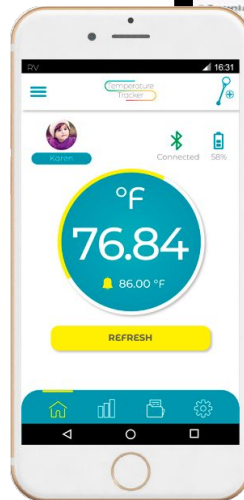
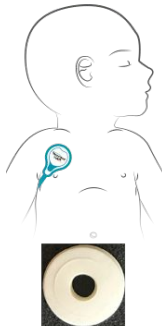


## Client



# Temperature Tracker

## Healthcare



## Challenge

The need for an IoT device to measure infants' temperature in real-time, trigger alerts, and save data in the cloud for monitoring and control purposes of parents and health providers.

## Solution

A continuous remote fever monitoring system with a sensor designed to be placed under the arm. The device measures the temperature, transmits the value to the caregivers' mobile app (including a notification in case of fever), and stores data in the cloud.

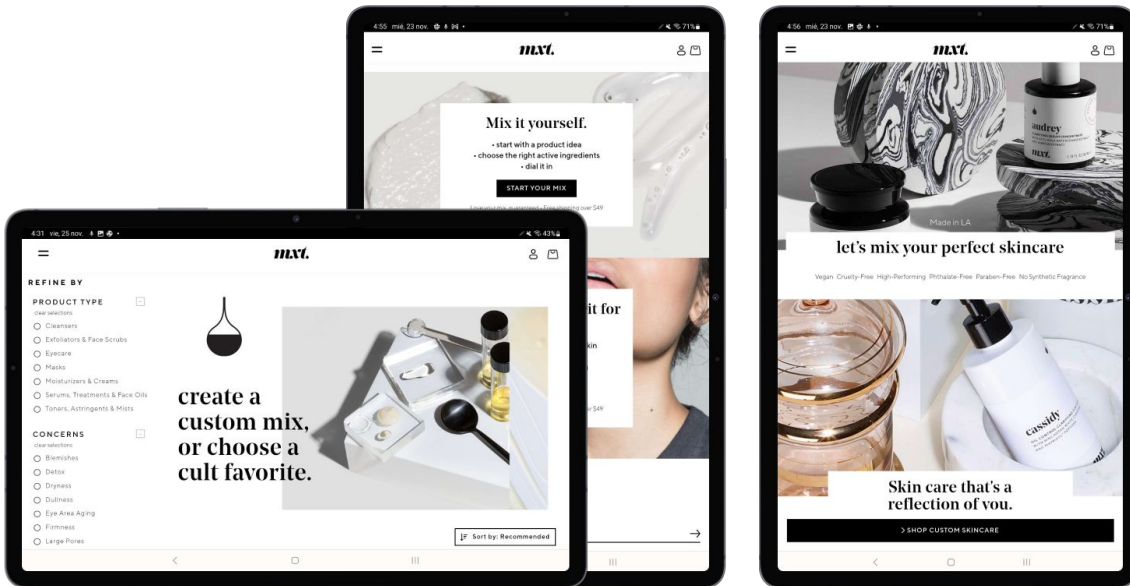


## Challenge

Create a product roadmap and timeline for developing additional features and new designs/UX flows for a custom web app that makes customized skincare products.

## Solution

Creation of the product roadmap and management of the designing and UI/UX testing resources, while coordinating with the project manager to develop the new features.



### Services Provided

Product Design  
Product Management  
Quality Management



### Deliverables

Product roadmap  
Design  
UI/UX



### Skills & Tools

Graphic Design  
UI/UX Design  
Figma  
Airtable  
Taiga



### Client

**mxt.**



## Services Provided

Consultancy  
Project Management  
Portfolio Management



## Deliverables

Current State Analysis  
Best Practices  
Gap Analysis vs. Peers  
Target State  
Implementation Plan



## Skills & Tools

Teamhood  
MRPeasy  
Katana  
Lucidchart  
Kanban  
Gantt



## Client



**Onex RF**

*Manufacturing*



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## Challenge

Virtual Project Management for an Automation / Design-Manufacturing Company serving the medical device manufacturing industry. The company builds industrial systems to produce catheters and medical disposable bags (standard and custom).

## Solution

Revision of the current projects on hand and creation of a new workflow to manage tasks. Implementation of new Project Management tools and processes. Meetings with the individuals and the team to manage, prioritize and schedule tasks.

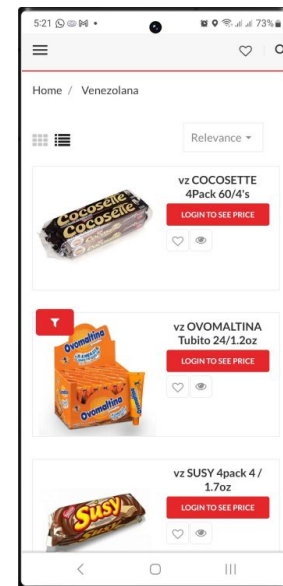
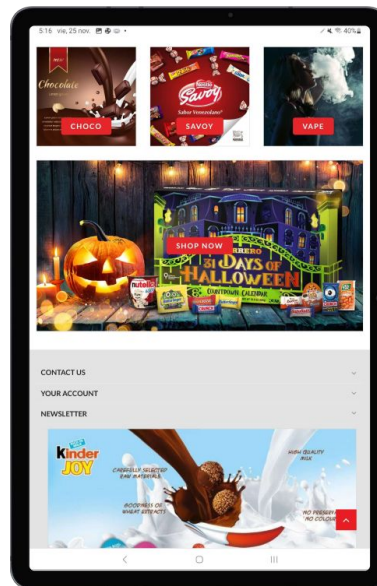
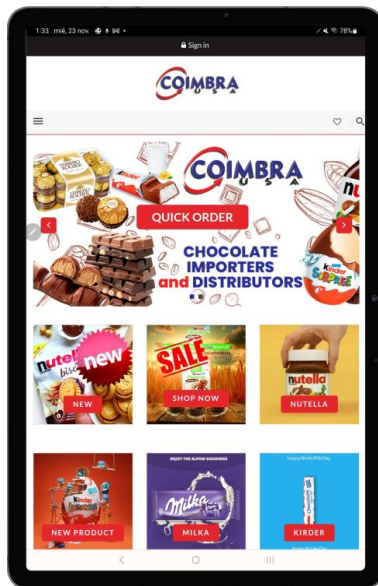


## Challenge

Digital transformation of a food import and distribution company, specializing in confectionery with the need to develop omnichannel B2B eCommerce, buyer-specific catalogs, pricing, and discounts.

## Solution

Design and development of a private B2B online store for wholesale with e-catalog capability for the sales force, allowing multiple sales channels on one platform.



### Services Provided

- Product Design
- Product Development
- Project Management
- Quality Management
- Project-based staffing



### Deliverables

- B2B Private Online Store
- E-catalog
- Backend



### Skills & Tools

- Graphic Design
- UI/UX
- Web Development
- Agile
- Scrum



### Client





## Services Provided

Consultancy  
Project Management  
Portfolio Management  
Product Design



## Deliverables

Current State Analysis  
Best Practices  
Target State  
Implementation Plan  
Roadmaps  
Prioritized Backlog



## Skills & Tools

UI/UX  
Confluence  
Miro  
Lucidchart  
Kanban  
Figma



## Client

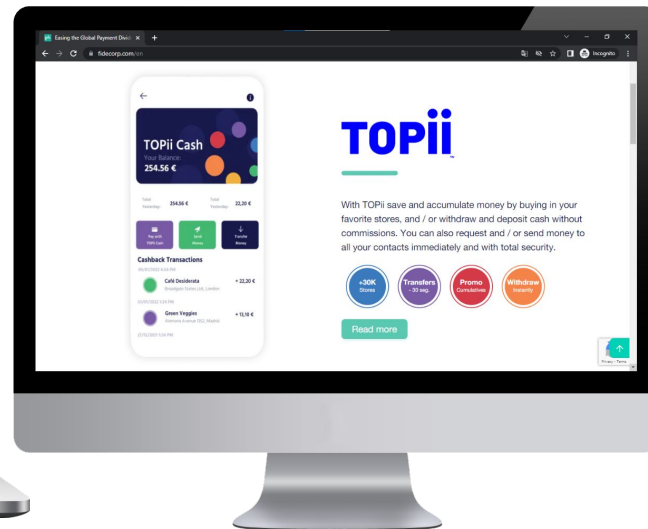
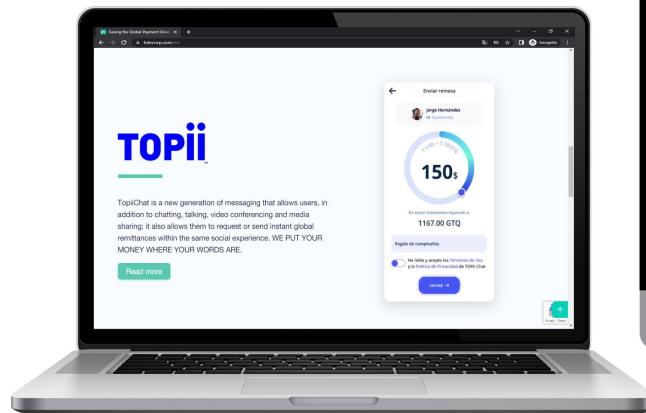


# TOPii

Financial Services



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## Challenge

Program, Product, and Project management for delivering fintech mobile solutions for several Latin American, US, and European banks.

## Solution

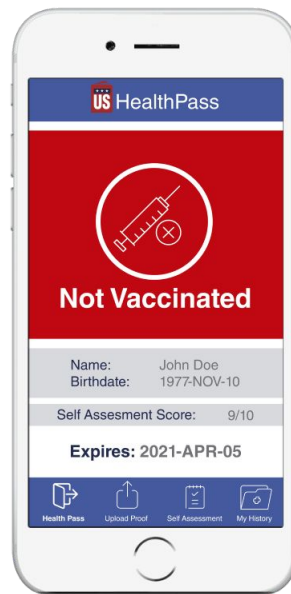
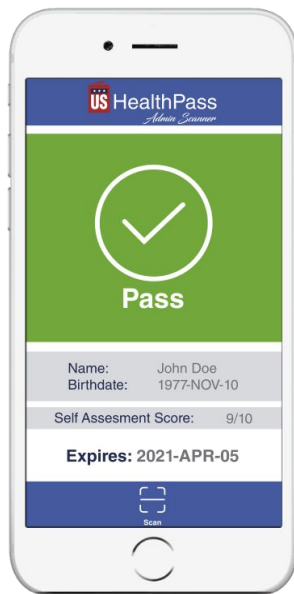
Analysis of the portfolio and project management practices in place, and establishing of a Value Delivery Office to foster a more adaptive delivery approach through new processes, tools, continuous improvement, and knowledge and change management.

## Challenge

Design a system that allows users to provide a reason and documentation that they should be considered safe from COVID-19 and that is easily checkable by people in charge to allow access to public places.

## Solution

A mobile app that gathers minimal data to verify the user's identity and assigns a unique QR code based on that registration. The user can submit vaccination proof, test results, and daily symptoms to allow the screening



### Services Provided

Product Design  
Project-based staffing



### Deliverables

Design  
UI/UX



### Skills & Tools

Graphic Design  
UI/UX  
Photoshop



### Client





## Services Provided

Product Design  
Product Development  
Project Management  
Quality Management  
Project-based staffing



## Deliverables

Mobile App  
Website  
Backend  
Backoffice



## Skills & Tools

Graphic Design  
UI/UX  
Web Development  
Mobile App Development  
VoIP  
Scrum



## Client



**Linebacker**  
Telecom



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## Challenge

Monetize unwanted calls from telemarketers. The system able to identify, record and process unwanted calls from telemarketers, thus mitigating the intrusion and propagation of unsolicited advertising.

## Solution

An Android app that interacts with an IP PBX and web application for allowing users to identify, record, and process unwanted calls from telemarketers.





## Services Provided

Product Design  
Product Development  
Project Management  
Quality Management  
Project-based staffing



## Deliverables

Web App  
Backend  
API



## Skills & Tools

Graphic Design  
UI/UX  
API  
Web Development  
Scrum



## Client

# CONSENSUS



**Consensus**  
Media



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## Challenge

The opportunity to create a new social network for collective decision-making.

## Solution

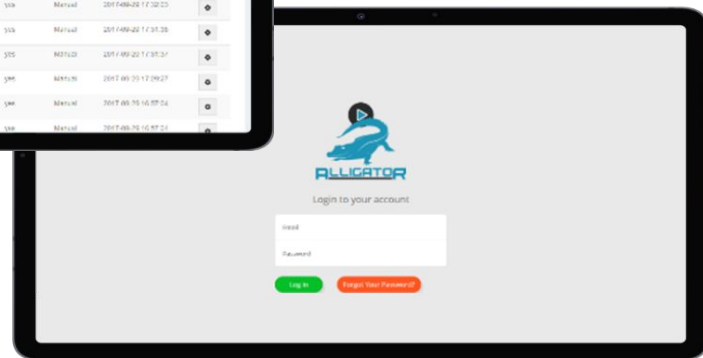
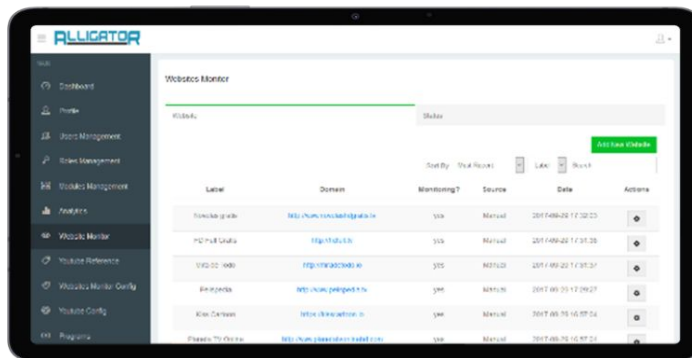
A web application MVP that allows users to share their thoughts and proposals about any issue with others, and helps to reach a final decision through a consensus decision-making algorithm

## Challenge

The need for an automated tool for broadcasting companies to protect their copyright on digital content, fight piracy by analytics and block illegal transmissions in social media.

## Solution

A web application that automatically searches for copyright infringements related to video content circulating over mainstream social networks and generates reports for immediate action taking.



### Services Provided

- Product Design
- Product Development
- Project Management
- Quality Management
- Project-based staffing



### Deliverables

- Web App
- Backend
- Backoffice



### Skills & Tools

- Graphic Design
- UI/UX
- Web Development
- AI
- Scrum



### Client



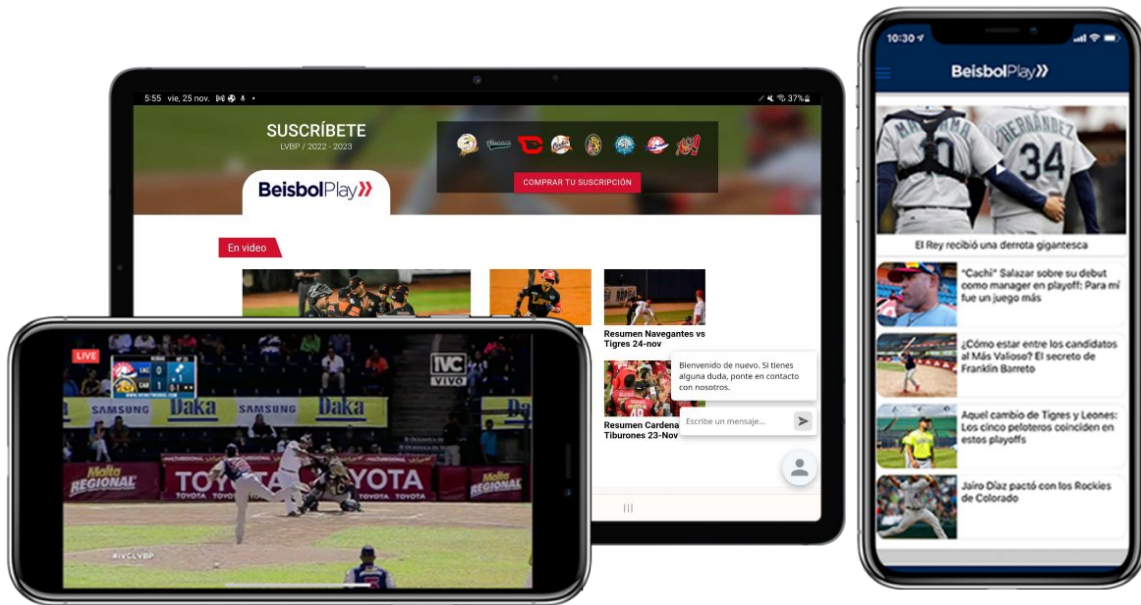
**CMSYS**  
CONTENT MANAGEMENT SYSTEMS

## Challenge

Fill the need for Latin American baseball fans in the US to be able to read news of their favorite teams and watch games live streaming from their mobiles.

## Solution

Hybrid mobile apps (iOS and Android) to receive news and watch games live streaming of the main Latin American baseball leagues.



### Services Provided

- Product Design
- Product Development
- Project Management
- Quality Management
- Project-based staffing



### Deliverables

- Mobile App
- Backend



### Skills & Tools

- Graphic Design
- UI/UX
- Web Development
- Mobile App Development
- Kanban



### Client

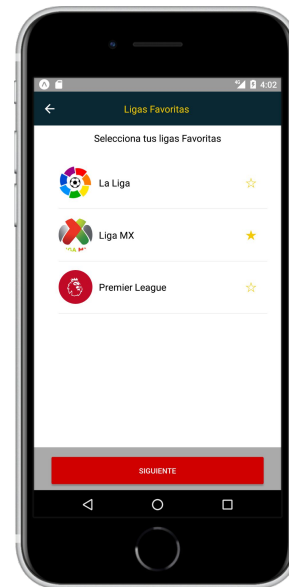
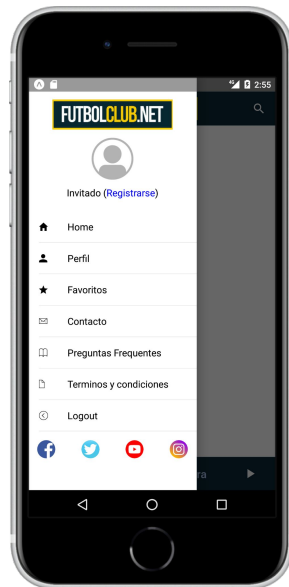
**Ole**<sup>™</sup>  
INTERACTIVE

## Challenge

Fill the need for international football fans to be able to read news of their favorite teams and watch the games live streaming from their mobiles.

## Solution

Hybrid mobile apps (iOS and Android) to receive news and watch games live streaming of the international football leagues.



### Services Provided

- Product Design
- Product Development
- Project Management
- Quality Management
- Project-based staffing



### Deliverables

- Mobile App
- Backend



### Skills & Tools

- Graphic Design
- UI/UX
- Web Development
- Mobile App Development
- Kanban



### Client

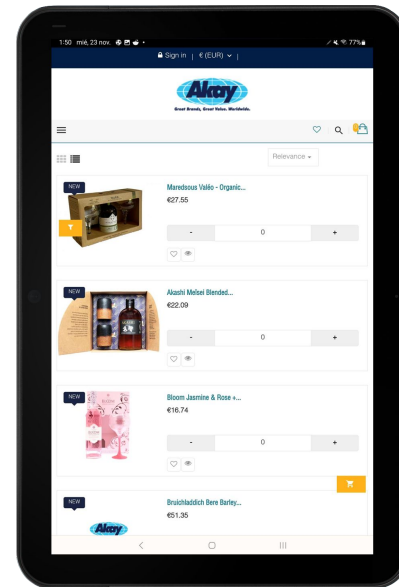
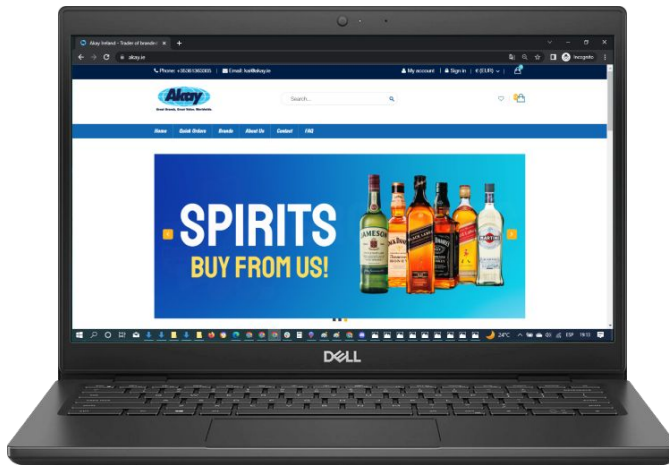
**Ole**<sup>™</sup>  
INTERACTIVE

## Challenge

Create an online trading platform for importing wholesalers, where they can buy branded spirits, confectionery, and groceries from different providers around the world in a quick and reliable way.

## Solution

Design and development of a B2B online store for importing wholesalers that gets several suppliers' catalogs via web service, shows a unified offer to customers, and manages orders automatically, from the moment they are placed until they are shipped by the provider.



### Services Provided

- Product Design
- Product Development
- Project Management
- Quality Management
- Project-based staffing



### Deliverables

- B2B Online Store
- Backend



### Skills & Tools

- Graphic Design
- UI/UX
- API integration
- Web Development
- Product Design
- Scrum



### Client







## Services Provided

Product Design  
Product Development  
Project Management  
Quality Management  
Project-based staffing



## Deliverables

Product Scope  
Mobile App  
Backend  
Backoffice



## Skills & Tools

Graphic Design  
UI/UX  
API  
Mobile App Development  
Scrum



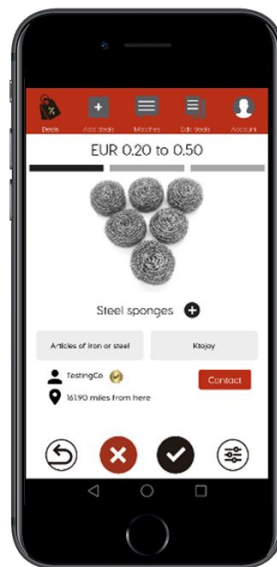
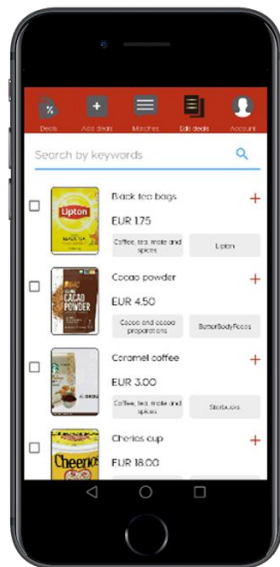
## Client



## Moof Wholesale



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## Challenge

Developing a minimum viable product (MVP) for a mobile app like Tinder but for B2B deals matchmaking.

## Solution

Hybrid mobile apps (iOS and Android) like Tinder but for buying and selling B2B products through a matching algorithm. The wholesalers can trade products from anywhere around the world through the app.



# CMSYS Ticketing System

Information Technology

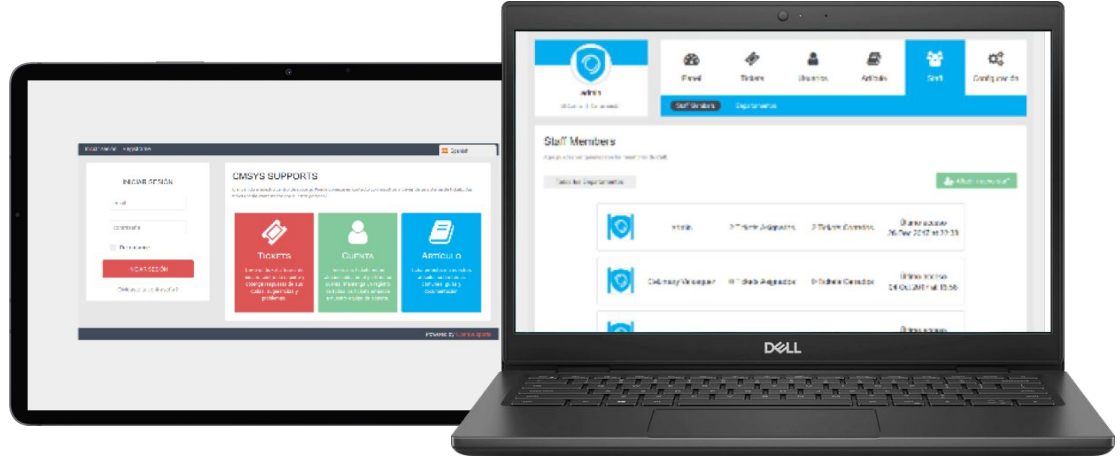


## Challenge

Allow online issue reporting by clients and staff of a company dedicated to the protection of digital content in social networks and other web platforms.

## Solution

A web-based ticketing system with customized flows for clients and staff.



### Services Provided

Product Design  
Product Development  
Project Management.  
Quality Management



### Deliverables

Web Application



### Skills & Tools

Web Development  
Kanban  
Taiga



### Client



**CMSYS**  
CONTENT MANAGEMENT SYSTEMS



# Internet of People (IoP)

Financial Services



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## Challenge

Create white-label blockchain-enabled APPs on top of shared infrastructure, and enable people with no developing knowledge to build their own desktop and mobile peer-to-peer financial applications.

## Solution

A full-stack framework for developing P2P blockchain-enabled apps, mobile and web applications, and a new cryptocurrency: Internet of People (IoP).



## Services Provided

- Product Design
- Product Development
- Project Management.
- Quality Management



## Deliverables

- Current State Analysis
- Best Practices
- Gap Analysis vs. Peers
- Implementation Plan
- Roadmaps,
- Prioritized Backlog

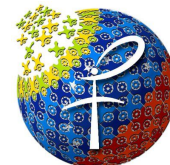


## Skills & Tools

- Blockchain
- Cryptocurrency
- UI/UX
- Lucidchart
- Scrum
- Taiga



## Client





## Services Provided

Product Design  
Product Development  
Project Management  
Quality Management  
Project-based staffing



## Deliverables

Mobile App  
Backend  
Backoffice



## Skills & Tools

Graphic Design  
UI/UX  
Web Development  
API integration  
Scrum  
Kanban



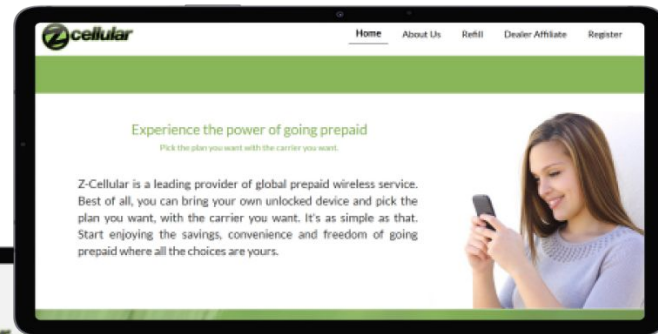
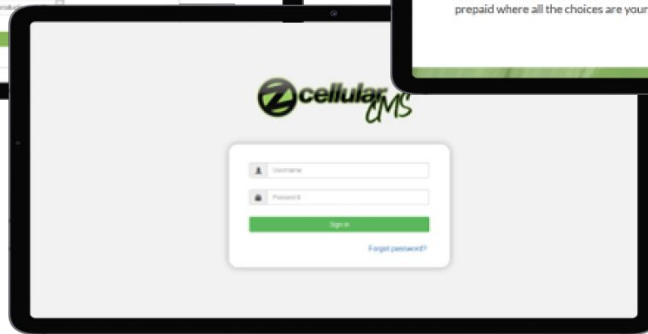
## Client



## Z-Cellular Telecom



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## Challenge

Create an online business franchise model for entrepreneurial-type individuals interested to become prepaid wireless dealers and provide international mobile top-up service.

## Solution

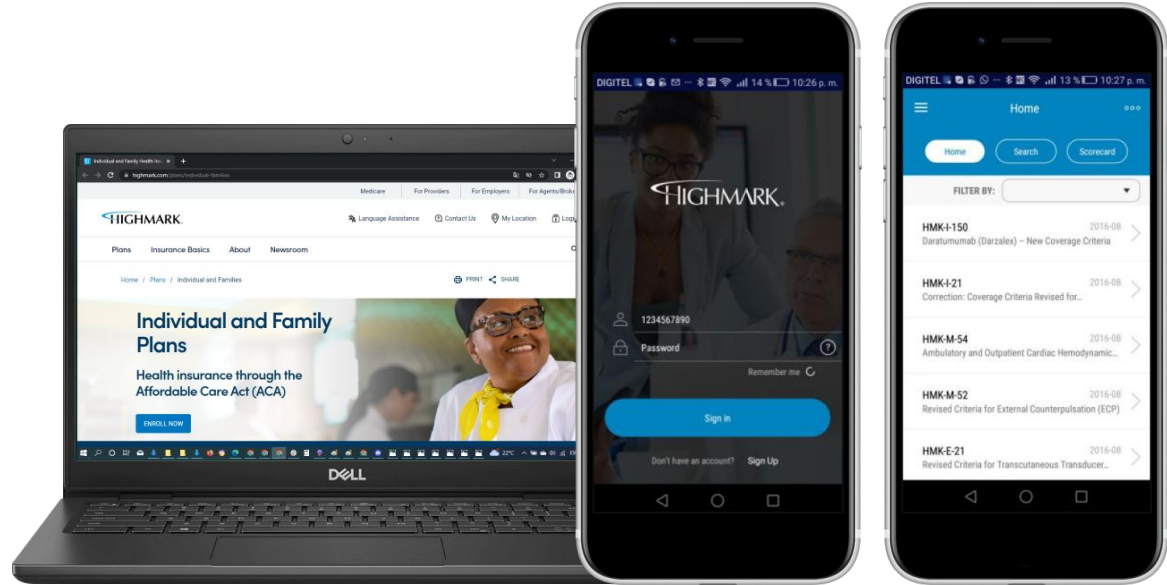
A web application to create virtual franchisees and share a platform that enables their customers to send instant recharges to a mobile phone anywhere in the world.

## Challenge

Develop a mobile app for providing information to individuals covered by a not-for-profit health insurer in the United States

## Solution

Hybrid mobile apps (iOS and Android) to provide information on individual health insurance policies.



### Services Provided

Product Design  
Product Development  
Project Management.  
Quality Management



### Deliverables

Mobile App



### Skills & Tools

Graphic Design  
UI/UX  
API integration  
Mobile App Development  
Scrum



### Client



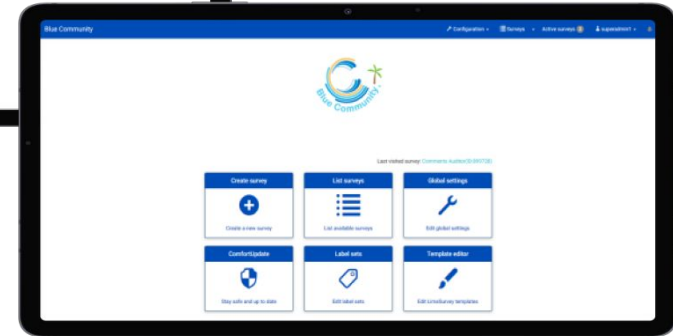
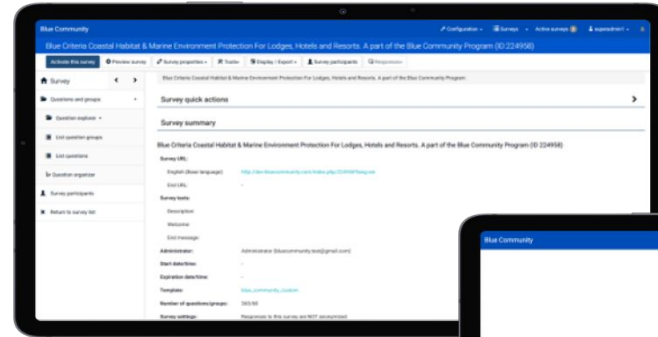


## Challenge

Enable a digital certification program based on the Global Sustainable Tourism Criteria with an emphasis on coastal habitat protection, restoration, and enhancement for accommodations and resorts.

## Solution

A web application for creating and auditing customized surveys, evaluations, and certification programs based on the Global Sustainable Tourism Criteria.



### Services Provided

Product Design  
Product Development  
Project Management.  
Quality Management  
Project-based staffing



### Deliverables

Web App  
Backend  
Backoffice



### Skills & Tools

Graphic Design  
UI/UX  
Web Development  
LimeSurvey  
Scrum  
Kanban



### Client





# InterEdge Event Calendar

Entertainment

## Challenge

Design a mobile app MVP to provide information and details to the users on events and shows scheduled in public spaces near them.

## Solution

UI/UX proposal for an event calendar mobile app.



### Services Provided

Product Design  
Project-based staffing



### Deliverables

Design



### Skills & Tools

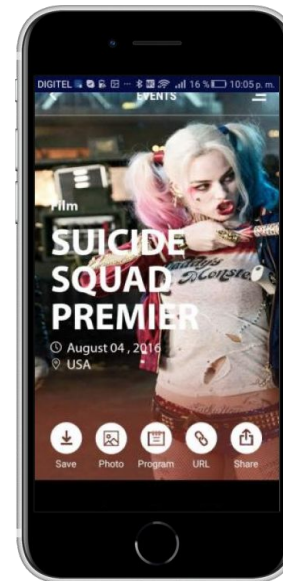
Graphic Design  
UI/UX  
Photoshop



### Client



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## Services Provided

Product Design  
Product Development  
Project Management  
Quality Management  
Project-based staffing



## Deliverables

Mobile App  
Backend  
API  
Backoffice



## Skills & Tools

Graphic Design  
UI/UX  
Web Development  
Mobile App Development  
Scrum  
Taiga



## Client

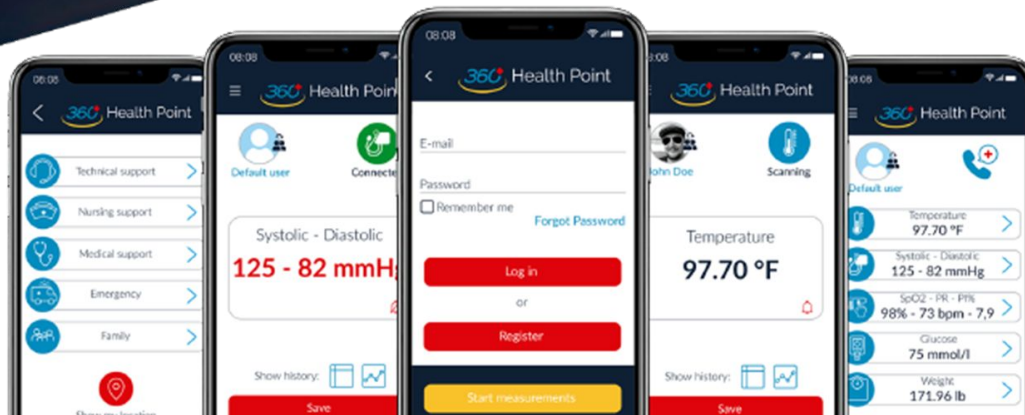


# 360HealthPoint

Healthcare



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## Challenge

Provide remote healthcare services for home patients, including nursing, medical and emergency assistance.

## Solution

A home remote patient monitoring system that Includes five BLE devices for vital signs monitoring, Android and iOS mobile apps, a backoffice for Health Providers, and an API to create a providers ecosystem.



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